








CALE HONNEYSETT

Senior UI/UX Designer

PROFILE

-  Fluent in English & French
-  Toronto, Ontario
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DESIGN SKILLS

Adobe Illustrator
Adobe Photoshop
Adobe Lightroom
Adobe InDesign
Adobe After Effects
Mailchimp
"HTML5"; {CSS3};

UI/UX

Figma
Sketch
Adobe Xd
Balsamiq
Zeplin
WIX
Wordpress

OTHERS

Jira
Confluence
Microsoft Teams
Slack

EDUCATION

General Assembly's:
User Experience (UX) Design - 2018
Bitmaker, Toronto, Ontario, Canada

Bachelor of Arts in Graphic Design:
2005 - 2010
Flagler College, St Augustine,
Florida, USA

EXPERIENCES

January 2021 - Present

Senior UI/UX Designer at Indoc System

Toronto, Canada.

- Led the complete redesign of a research platform, resulting in a visually compelling and user-friendly interface that received grants in Europe and the US.
- Conducted thorough user research and usability testing to understand user needs and pain points, informing the redesign process.
- Translated research findings into actionable design solutions, incorporating intuitive navigation, streamlined workflows, and enhanced data visualization.
- Collaborated closely with cross-functional teams, including researchers, developers, and project managers, to align design goals with project objectives and technical feasibility.
- Created prototypes, and interactive mockups to visualize design concepts and gather user feedback for iterative improvements.
- Implemented best practices in user-centered design and accessibility standards, ensuring the platform was inclusive and met regulatory compliance requirements.
- Successfully communicated design decisions and strategies to stakeholders, through clear presentations and documentation.
- Continuously monitored user feedback and conducted usability testing post-launch to identify areas for further optimization and refinement.
- Demonstrated a deep understanding of the medical research domain and leveraged that knowledge to create designs that catered to the unique needs of researchers and scientists.

December 2017 - Present

UI/UX Designer at QUAD infotech

Toronto, Canada.

- Delivered successful mobile (iOS/Android) and desktop applications for the Steel and Recycling factories in the U.S.A and Canada.
- Designed in an IT Service Management environment and Contact Centre Solutions/applications.
- Demonstrated high quality visual elements and prototyping that facilitates, improves and modernizes the end-user experience.
- Research and usability testing. Expertise in facilitating user-testing sessions ensure process efficiency and support evidence-based decision making.
- Analysis of complex business processes and requirements for transforming to digital platforms.
- Experience working in an Agile/Scrum development process.
- Working knowledge of usability methodologies including user-centric design and usability testing.
- Demonstrated experience in Photoshop, Illustrator, InDesign, After Effect, Adobe Xd, Sketch Balsamiq, InVision, Marvel and Zeplin.
- Experience in creating wireframes, user flows and prototyping.
- Demonstrated knowledge of the latest Web trends, techniques and technologies.

September 2015 to 2019

Founder "Creative honey" Graphic/Web Design & Print Studio

Saint Barthélemy, French West Indies.

- Designed and delivered creative solutions for individuals and businesses in digital and print mediums.
- Demonstrated proficiency in research, analysis and visual designs to create brand identities, prototyping, UX and UI design, web designs, product designs flyers, brochures and business cards.
- Meeting client expectations by delivering successful and high quality visuals that helped improve their business.

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REFERENCES EXPERIENCES (Continued)

Hooman Fazlollahi

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Marie Gallucci

NEORIDE St Barth

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September 2013 to June 2015

Assistant Graphic Designer for "Kevin Barrallon"

Saint Barthélemy, French West Indies

- Executed and delivered different projects in collaboration with the head designer such as brand identity, vinyl printing and installations on dibon, plexi-glass, and PVC and vehicles (small and large).

October 2010 to August 2013

Chief Graphic & Home Automation UI/UX Designer for "SOLUTECH".

Saint Barthélemy, French West Indies.

- Successfully delivered iVilla, Home Automation application on iOS and Android.
- Created a user-friendly interface that allowed seamless control and management of various home automation features, including lighting, security systems, HVAC, and entertainment.
- Demonstrated proficiencies in wireframing, storyboards, user flows, process flows, prototyping and designing high quality user interface designs for the end-user.
- Conducted extensive research to understand user requirements and preferences in the villa home automation domain.
- Collaborated closely with developers and engineers to ensure the feasibility and optimal implementation of the designed features.
- Designed visually appealing interfaces with a focus on aesthetics, while maintaining a high level of functionality and usability.
- Received positive user feedback and accolades for the user-centric design and intuitive interface of the home automation application.

Summer 2009 & Summer 2010 - PMcD Design Internship

New York City, USA

- Created identity designs for Cake Box, with shop sign & stickers.
- Collaborated with the CEO on the designs for his upcoming scarf company called Edward Joseph. Logo, website, lookbooks, line sheets & mannequin image editing.
- Designed and printed logos and lookbook for Ovation tv.
- Created profiles for "I Love Money" reality show, and updated and designed web site postings.